Welcome &
Introduction of
New Faculty
School Updates
Academic Affairs
Enrollment Fall 2012
Numbers of students (N = 821)
Diversity-gender—11.8%
Diversity - ethnicity and race
25.4%
Highlights

- 821 students total
  - 36.9% BSN
  - 34.4% MSN
  - 8.0% MN
  - 16.0% DNP
  - 4.5% PhD
Highlights

• 25.4% minority (with 36.8% unreported)
  – Last year (2011): 23%
  – National average is 26.5% across all types of schools
  – National figures: BSN 26.9%, MSN 26.6%, PhD 24.7%, DNP 22.0%.
  – Our figures: BSN 29.3%, MSN 17.2%, PhD 55%

• 11.8% male
  – National average is 11.4% for BSN programs only; 9.9% for MSN program
  – Our figures: BSN 12%; MSN 14%
Key thing to remember

Everyone is a recruiter for FPB—staff, faculty, students, alumni!

According to the student surveys, the best recruiters are YOU: faculty, staff and alumni
Development & Alumni Affairs
Update On the progress of Development and Alumni Relations

September 10, 2012
Vicki J. Stouffer, CFRE
Associate Dean of Development and Alumni Relations
The Development and Alumni Relations Team

The Alumni Relations Team:
Nada Di Franco – Senior Director of Alumni Relations
Rosemarie Ousley – Assistant Director of Alumni Relations

The Development Team:
Amy Raufman – Director of Development
Patrick Savage – Campaign Director

The Glue that holds us all together:
Susan Lukianowicz – Department Assistant
Through the university’s $1 billion *Forward Thinking* campaign, FPB School of Nursing will secure funding to upgrade physical space, support student scholarships, and attract and retain nurse scientists and leaders.
### FPB Campaign Goals

<table>
<thead>
<tr>
<th>Area of Support</th>
<th>Goal</th>
<th>As of 8.1.12</th>
</tr>
</thead>
<tbody>
<tr>
<td>Research Support</td>
<td>$10M</td>
<td>$6.1M</td>
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<tr>
<td>Faculty Support</td>
<td>$10M</td>
<td>$6.3M</td>
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<tr>
<td>Student Support</td>
<td>$6.5M</td>
<td>$3.9M</td>
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<tr>
<td>Annual Fund/Unrestricted</td>
<td>$3.5M</td>
<td>$2.0M</td>
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<tr>
<td><strong>Total</strong></td>
<td><strong>$30M</strong></td>
<td><strong>$18.3M</strong></td>
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</table>
FPB Campaign Goals

### Campaign Progress to Goal

<table>
<thead>
<tr>
<th>Support Type</th>
<th>Goal</th>
<th>Progress as of 8.1.12</th>
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<tbody>
<tr>
<td>Research Support</td>
<td>$8.00</td>
<td>$6.00</td>
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<td>$10.00</td>
<td>$8.00</td>
</tr>
<tr>
<td>Student Support</td>
<td>$6.00</td>
<td>$4.00</td>
</tr>
<tr>
<td>Annual Fund Support</td>
<td>$3.00</td>
<td>$2.00</td>
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</tbody>
</table>
Early Campaign Successes

- $1.7 million to reintroduce perioperative education in the curriculum and endow a chair
- $1.5 million professorship from an emeritus faculty member
- Joint research chair for FPB and University Hospitals Case Medical Center to fuel nursing science
- $4.5 million to name the Dorothy Ebersbach Academic Center for Flight Nursing
We were thrilled when a 1954 graduate combined her love of flying with her love of nursing to endow the first Academic Flight Nurse program, The Dorothy Ebersbach Academic Center for Flight Nursing. Her gift of $4.7 million dollars created…
Three campaign priorities have been identified around which we will rally support for the larger Campaign Goals:

- Palliative and End-of-Life Care
- Perioperative Nursing
- Acute Care and Flight Nursing
We are seeking support from:
• Alumni
  ➢ Campaign Committee
  ➢ Visiting Committee
  ➢ Alumni Board
• Corporations and Foundations
• Friends whose lives have been touched by a FPB graduate
• Faculty and Staff
All gifts count toward our progress:

- Annual Fund Gifts
- Planned Gifts
  - Will commitments (if the donor is 70 yrs old by 6.30.16)
  - Property
  - Estate
- Stocks, bonds, mutual funds
- Matching Gifts
June 30, 2016
$30 Million Campaign Goal
Realized
Research
Research and Scholarship
2011-12 FY

Shirley M. Moore, RN, PhD, FAAN
Edward J. and Louise Mellen Professor of Nursing
Associate Dean for Research
Research & Scholarship Metrics

- Funded Research Projects
- Funded Training Projects
- Faculty Awards
- Published Manuscripts
- Citations of Faculty
- National Rankings
Faculty Productivity:

<table>
<thead>
<tr>
<th>Faculty</th>
<th>#</th>
<th>%</th>
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<tbody>
<tr>
<td>Externally Funded Research</td>
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<td></td>
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<tr>
<td>(ast to full) N=51</td>
<td>14</td>
<td>27</td>
</tr>
<tr>
<td>(instr to full) N=89</td>
<td>17</td>
<td>19</td>
</tr>
<tr>
<td>(lect to full) N=93</td>
<td>17</td>
<td>18</td>
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</table>
**Faculty Productivity:**

<table>
<thead>
<tr>
<th>Faculty</th>
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<th>%</th>
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<tbody>
<tr>
<td>2. Funded Training Grants</td>
<td></td>
<td></td>
</tr>
<tr>
<td>(ast to full  N=51)</td>
<td>13</td>
<td>25</td>
</tr>
<tr>
<td>(instr to full N=89)</td>
<td>16</td>
<td>18</td>
</tr>
<tr>
<td>(lect to full N=93)</td>
<td>16</td>
<td>17</td>
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</table>
Faculty Productivity:

3. Faculty Awards
   (ast to full N=51)
   (lect to full N=93)

<table>
<thead>
<tr>
<th>Faculty</th>
<th>#</th>
<th>%</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td></td>
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</tr>
<tr>
<td></td>
<td>13</td>
<td>25</td>
</tr>
<tr>
<td>(16 awards)</td>
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<tr>
<td></td>
<td>17</td>
<td>18</td>
</tr>
<tr>
<td>(22 awards)</td>
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## Faculty Productivity:

<table>
<thead>
<tr>
<th>Faculty</th>
<th>#</th>
<th>%</th>
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</thead>
<tbody>
<tr>
<td>(ast to full N=51)</td>
<td>37</td>
<td>73</td>
</tr>
<tr>
<td>(lect to full N=93)</td>
<td>43</td>
<td>46</td>
</tr>
</tbody>
</table>

4. Published Manuscripts

- (ast to full N=51) (174 pubs)
- (lect to full N=93) (183 pubs)
Faculty Productivity:

5. Citations
   (ast to full N=51)  41  80
                   (1270 citations)
   (lect to full N=93) 48  52
                   (1354 citations)
Summary of Grant Activity 2011-12

<table>
<thead>
<tr>
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<tbody>
<tr>
<td>Total Grants Submitted</td>
<td>44</td>
<td>$45,832,074</td>
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<tr>
<td>Grants Pending</td>
<td>20</td>
<td>$26,451,464</td>
</tr>
<tr>
<td>Grants Received*</td>
<td>19</td>
<td>$3,686,817</td>
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</table>
## Summary of Grant Activity 2011-12

<table>
<thead>
<tr>
<th>Category</th>
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<tbody>
<tr>
<td><strong>Fed Research Grants Submit</strong></td>
<td>19</td>
<td>$34,064,257</td>
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<tr>
<td>RO1</td>
<td>10</td>
<td>$24,818,377</td>
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<tr>
<td>Other Federal</td>
<td>9</td>
<td>$9,245,880</td>
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<tr>
<td><strong>Fed Research Grants Received</strong></td>
<td>3</td>
<td>$1,291,722</td>
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<tr>
<td>RO1</td>
<td>1</td>
<td>$793,462</td>
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<tr>
<td>Other Federal</td>
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<td>$498,260</td>
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<tr>
<td>Category</td>
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<tr>
<td>----------------------------------------------</td>
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</tr>
<tr>
<td>Non-Fed Res. Grants Submit</td>
<td>12</td>
<td>$3,328,799</td>
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<td>Non-Fed Res. Grants Received</td>
<td>5</td>
<td>$41,704</td>
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<tr>
<td>Training Grants Submit</td>
<td>13</td>
<td>$8,439,018</td>
</tr>
<tr>
<td>Training Grants Received</td>
<td>11</td>
<td>$2,353,391</td>
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</tbody>
</table>
Future Directions

• Build on our current strengths across the life-span: caregiving, palliative care, & self-management research

• Enhance our research in geriatrics

• Build programs of research that include biomarkers (e.g., genetics, imaging)
Future Directions (cont)

• Increase our collaborative research with clinical and campus-wide partners

• Nurture early-stage investigators

• Involve all levels of students in our research

• Provide infrastructure resources to support growing programs of research
NIH Research Ranking 2012

1. UCSF
2. U. Washington
3. U. Pennsylvania
4. Johns Hopkins University
5. U. of Pittsburgh
6. U. of Michigan
7. U. of Illinois
8. NYU
9. Yale
10. UCLA. . . . . . 28. CWRU-FPB
NIH Research Ranking 2013

1. UCSF
2. U. Washington
3. U. Pennsylvania
4. Johns Hopkins University
5. U. of Pittsburgh
6. U. of Michigan
7. U. of Illinois
8. NYU
9. Yale
10. CWRU-FPB
The World Is Our Stage:
State of the School
September 10, 2012

Mary E. Kerr, PhD, RN
Dean
May L. Wykle Endowed Professor
Old School Numbers
Joining the Ranks in May

58 BSNs
36 MNs
73 MSNs
41 DNPs
11 PhDs
219 Degrees
Awarded
FPB Enrollment Trends
Fall 2007 to Fall 2012

Students

Year

2007 2008 2009 2010 2011 2012

Year

MSN
Grad Entry MN
DNP
PhD
BSN
FPB Research and Training Revenue


2012-13 figures are based on budget projections as of November 2012
Research & Training Revenue in Health Sciences: Case Western Reserve University

Research & Training Revenue in Health Sciences: Case Western Reserve University

Source: Office of Budget and Financial Planning. Totals include indirect cost recovery.
http://www.case.edu/president/cir/resrchtrngdata.html

- Applied Social Sciences
- Dental Medicine
- Engineering
- Medicine
- Nursing
- Total University

In $000

Federal Research Grants Received

- 2007-08: $5,190,298
- 2008-09: $2,995,854
- 2009-10: $4,978,555
- 2010-11: $5,531,446
- 2011-12: $1,291,722
- 2012-13: $1,742,198
Fingers in the Pot
Total Income/Revenues:
$25,187,000
2011-12 Budget: Operating Results

Total Income/Revenues: $25,187,000

Total Expenses: $23,425,000

$1,762,000 in the black - $300,000 commitments = $1,462,000 reserve (5.8%)
Budget: 5-Year Trends

<table>
<thead>
<tr>
<th>Fiscal Year</th>
<th>Revenue (in thousands)</th>
<th>Expense (in thousands)</th>
<th>Taxes (in thousands)</th>
<th>Rev-Exp (in thousands)</th>
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<td>FY08</td>
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<td>FY09</td>
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<td>FY10</td>
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<td></td>
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<td>FY11</td>
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<td>FY12</td>
<td></td>
<td></td>
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</tr>
<tr>
<td>FY13</td>
<td></td>
<td></td>
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</tr>
</tbody>
</table>
The Judges’ Score
The Company We Keep

#1: Johns Hopkins University
#1: University of Pennsylvania
#1: University of Washington
#4: University of California-San Francisco
#4: University of North Carolina-Chapel Hill
#6: University of Michigan-Ann Arbor
#7: Duke University
#7: Oregon Health and Science University
#7: University of Pittsburgh
#7: Yale University
#11: University of Illinois-Chicago
#11: University of Iowa
#11: University of North Carolina-Chapel Hill
#15: Case Western Reserve University
#15: Indiana University-Purdue University-Indianapolis
#15: Rush University
#15: University of Colorado-Denver
#15: University of Virginia
#15: Vanderbilt University
Individual Performances

#15: Case Western Reserve University

5th Gerontological Nursing (2011)
7th Nurse Anesthesia (2011)
13th Pediatric Nurse Practitioner (2007)
16th Family Nurse Practitioner (2007)
17th Nurse Midwifery (2011)
US News Top School in Ohio

1: Case Western Reserve University (15)
2: Ohio State University (32)
3: University of Cincinnati (64)
4: University of Toledo (99)
4: Xavier University (99)
6: Kent State University (127)
7: Otterbein University (166)
7: Ursuline College (166)
9: Ohio University (193)
9: Wright State University (193)
NCLEX BSN/Grad Entry Pass Rate

Pass Rate

Year

2007 2008 2009 2010 2011 2012

BSN
Graduate Entry
Memorable Moments
Improve Scholarship Award Process

Restructured Scholarships Program
• High-merit Graduate Applicants receive awards

Legacy Fellows Program
• Generated 50 PhD leads
• 3 New Legacy Fellows
• Jonas Fellowship

Nurse Faculty Loan Program
• $703,449

Nurse Anesthetist Traineeship Program
• $34,358
Curricular Innovation

Accreditation
• Nurse Anesthesia
• Doctorate in Nursing Practice

Perioperative Requirement

MSN Track in Education
Transforming Mental Health Nursing Education $430,354
Education Highlights

Student Run Free Clinic Opens

QSEN Comes to Town

Collaboration with the American Association of Critical-Care Nurses in Doctoral Education
Facilities Improvements
Facilities Improvements

Recent Changes
- LRC Updates
- Painted Stairwells
- New Furniture in Room 2280
- Dean Photos in First Floor Lounge
Coming Soon

- New Flight Nursing Suite
- New Operative Suite
- LRC Cameras
- 1st Floor Media Wall
Upcoming Attractions
Strategic Plan 2013-2017

Process:

• **Visioning Retreat** (January 2012): Nine overall goals identified

• **Post Retreat:** Goals and Initiatives available additional comments

• **Dean’s Council & Dean’s Cabinet Review:** Provided consistent language and eliminated redundancy in goals and initiatives

• **Previous Strategic Plan:** Conducting evaluation and identifying follow-up areas
Strategic Plan 2013-2017 Goals

1. Enhance educational and research infrastructure
2. Improve the quality of students & the quality of the student experience
3. Ensure a positive and supportive work environment
4. Support the development of faculty and staff across their career trajectory
5. Foster collaboration, team functioning and communication
6. Increase depth and breadth of research
7. Become an incubator for innovation
8. Enhance standing as a top tiered nursing school in the US
Upcoming Events

**20th Annual Florence Cellar Conference**
April 12, 2013

**QSEN Conference (Atlanta, GA)**
May 30-31, 2013

**International Home Care Nurses Organization Inaugural Conference**
June 25-28, 2013

**Homecoming Weekend**
September 27-30, 2012

**FPB Open Houses**
November 7; December 1, February 9; April 3; May 1

**Pinning Ceremony**
May 17, 2013

**Homecoming Weekend**
September 27-30, 2012

**FPB Open Houses**
November 7; December 1, February 9; April 3; May 1

**Pinning Ceremony**
May 17, 2013
Joining the Team
Welcome New Additions

Patrick Savage
Director, Major Gifts & Nursing Campaign

Vicki Stouffer
Associate Dean Development

Helen Jones-Toms
Director, Marketing & Communications

Patty Breslin
Research Nurse

Jeanne Hitch
Project Manager
Welcome New Additions

Tiffany Cooper
Executive Aide, Dean’s Office

Kasey Massengale
Department Assistant, Nurse Anesthesia

Maureen Kendel
Assistant for Special Projects, Dean’s Office

Kasey Massengale
Department Assistant, Nurse Anesthesia

Katie Davis
Project Manager

Mary Jo Stark
Assistant Director, CFRS
Welcome New Faculty

Emphasis on Basic & Clinical Research

Rebecca Darrah, PhD
Assistant Professor, Genetics

Marguerite (Peg) DiMarco, PhD, RN
Associate Professor, Pediatrics

Chao-Pin Hsiao, PhD, RN
Assistant Professor, Clinical Oncology

Begins Jan. 2013
Welcome New Clinical Faculty

Kristina Banks, MSN, RN
Instructor

Cindy Danko, MSN, RN
Instructor

Cindy Motley, MSN, RN
Instructor

Julie Hopkins, MSN, RN
Instructor

Jesse Honsky, BSN, RN
Instructor
Saluting
Faculty Promotions

Elizabeth Madigan, PhD
Promoted to Associate Dean for Academic Affairs

Amy Y. Zhang, PhD
Granted Tenure as Associate Professor

Mary A. Dolansky, PhD
Promoted to Associate Professor
Honors & Awards
Jumping for Joy
# New Research Funding

<table>
<thead>
<tr>
<th>Name</th>
<th>Funding Source</th>
<th>Amount</th>
<th>Project Title</th>
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<tbody>
<tr>
<td>Barbara Daly, PhD</td>
<td>NIH/NINR R01 Funding</td>
<td>$793,462</td>
<td>&quot;Mapping the Complexity of End-of-Life Transitions in Chronically Critically Ill&quot;</td>
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<tr>
<td>Mary Dolansky, PhD</td>
<td>OhioPACE Grant</td>
<td>$50,000</td>
<td>&quot;Intensive Behavioral Counseling for Cardiovascular Disease Prevention: Operationalizing a New Medicare Service&quot;</td>
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<tr>
<td>Ann Williams, PhD</td>
<td>RWJF</td>
<td>$50,000</td>
<td>&quot;Quality and Safety Education for Nurses (QSEN): Embedding New Competencies&quot;</td>
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<tr>
<td></td>
<td>NIH</td>
<td>$416,810</td>
<td>&quot;Nonvisual Foot Examination for People with Diabetes and Visual Impairment&quot;</td>
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</table>
## New Research Funding

<table>
<thead>
<tr>
<th>Shirley Moore, PhD</th>
<th>Maryjo Prince-Paul, PhD</th>
<th>Andrew Reimer, PhD</th>
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</thead>
<tbody>
<tr>
<td>NINR/NHLBI</td>
<td>American Heart Association (local chapter)</td>
<td>O’Neill Foundation</td>
</tr>
<tr>
<td>$430,354</td>
<td>$26,091</td>
<td>$20,000</td>
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<tr>
<td></td>
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<td>MedEvac Foundation</td>
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<tr>
<td></td>
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<td>$10,704</td>
</tr>
</tbody>
</table>

“Targeted Management Intervention for African-American Men with TIA or Stroke”

“Developing and Testing a SystemCHANGE Intervention in Stroke Survivors”

“Center for Community Partnerships in Palliative and End of Life Care”

“Assessment of Patients’ Exposure to Transport”
Extending
Themselves
Congratulations

Fulbright Scholar

Marilyn Lotas, PhD
Associate Professor

National Institute for Nursing Research
Summer Genetics Institute Program

Ron Hickman, PhD
Assistant Professor

Melissa D. Pinto, PhD
Instructor
FINAL DANCES
Goodbyes

Robert Binstock, PhD
Professor of Aging, Health and Society
Appointments in Medicine & Nursing

Wilma J. Phipps, PhD, RN, FAAN
Professor Emeritus of Medical Surgical Nursing

Rosemarie Hogan, MSN, RN, FAAN
Assistant Dean Emeritus of Academic Programs
Faculty and Staff Retirements

Dr. Nahida Gordon
Professor
SOM Professor of Bioethics

Mr. Subhash Sharma
Department Assistant
35 years of CWRU Service
A Special Thank You

Video Tribute to Dorothy Ebersbach
Life Lessons from Dorothy

- Bold & Purposeful
- Positive & Supportive
- Collaborative
- Intellectually Curious
- An Agent of Change
- Embrace the Future
Beginning Today

1. Enhance student’s educational experience
   • Offer great scholarship packages to high quality students
   • Support innovative educational ideas
2. Create a great place to work for both faculty and staff
   • Educational programs for faculty and staff
   • Focus on wellness
   • Productive helpful communication
3. Develop scientists and expand research opportunities
4. Enhance standing as top tiered nursing school
   • Clinical programs and research
Questions?